



KHODAR EL-HELOU

Full Stack Web Developer

- Sydney, NSW
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- [Click to view portfolio](#)

Proficient Full-Stack Developer in Web Application and E-commerce solutions, SEO and Digital Marketing. Utilising WordPress, Salesforce, HubSpot, APIs, Email Marketing and Google Workspace to craft engaging and tailored digital solutions.

RELEVANT SKILLS

- WordPress
- WooCommerce
- Mailchimp
- HTML
- JavaScript
- SQL
- Google Tag Manager
- Google Search Console
- Marketing
- SEO
- Shopify
- Laravel
- Salesforce
- HubSpot
- CSS
- PHP
- Google Analytics
- Project Management
- Technical Documentation
- Graphics Design

EDUCATION

Bachelor of Computer Science

Western Sydney University

- Systems Development
- Cyber Security
- Networking

AWARDS & CERTIFICATES

- **Google Project Management Certificate**
- **Salesforce Trailblazer Certified**
- **Veeva and IQVIA Certified**
- **WSU Developer Certificate**
- **WordPress Coursera Certification**

WORK EXPERIENCE

Project Management & Developer - *CX Strategy*

August 2023 to Present (5 months)

- Achieved high client satisfaction in diverse digital projects, focusing on healthcare and medical solutions
- Delivered projects on time and within budget, emphasising collaboration and communication.
- Enhanced team dynamics throughout the project lifecycle, spanning planning, strategy, design, development, and maintenance.

Full Stack Web Developer - *Commune Digital*

March 2022 to August 2023 (1 year, 6 months)

- Crafted custom web applications, education platforms and microsites for various healthcare and medical clients.
- Managed Salesforce and Veeva email campaigns, creating HTML templates in Mailchimp, IQVIA and Veeva.
- Developed email signatures, maintained brand consistency across various digital solutions.

Web Designer and Developer - *Luminous Software*

January 2022 (2 years)

- Engineered bespoke websites for diverse local businesses, enhancing their online presence.
- Specialised SEO and Digital marketing services, covering local and product schema, content optimisation, and keyword management, advertising to drive organic traffic to websites and business.
- Provided expertise in Google My Business setup, optimising for organic traffic growth and enhancing online visibility.

Web Developer and Marketing - *SWEA*

February 2021 to March 2022 (1 year, 2 months)